



# PAM WINTERS

## EXPERIENCE

### DESIGNER & ILLUSTRATOR

*Pam Winters Studio* • [pamwinters.com](http://pamwinters.com)

June 2008–Present | San Marcos, California

Create original and custom designs, graphics and illustrations for a variety of client projects, including event/promotional pieces, emails, ads, websites, invitations and decorations. Provide client education and training. Coordinate all projects, communication and billing.

### MEDIA PROJECT MANAGER/COORDINATOR & WEB DESIGNER

*Broadridge Advisor Solutions (formerly Emerald Connect, Inc.)*

March 2012–Jan. 2015 | San Diego, California

Assisted with media, creative and editorial projects. Created detailed proposals and timelines. Managed client accounts, meetings and communication. Participated in all stages of websites and digital features. Coordinated assets and resources. Logged project details in Basecamp and JIRA. Troubleshoot technical and user experience issues.

### CUSTOMER SERVICE ASSOCIATE & WORKSHOP INSTRUCTOR

*Paper Source*

Oct. 2008–Dec. 2015 | Carlsbad, California

Worked with team members to provide quality customer service. Placed orders for custom invitations. Taught a variety of creative workshops to adults and children. Managed store's Instagram account.

### EDITORIAL CARTOONIST

*Self-syndicated*

Jan. 1998–June 2005 | San Marcos, California

Created original editorial cartoons. Ran self-syndication business. Showcased work online. Regularly published in newspapers and books.

## EDUCATION

### ART INSTITUTE OF CALIFORNIA, SAN DIEGO

2009–2011 | San Diego, California

BS, Web Design and Interactive Media - *Highest Honors*

### DIGITAL ARTS CENTER, UCSD EXTENSION

2007–2008 | San Diego, California

Certificates of Completion, Web Design and Graphic Design

### UNIVERSITY OF CALIFORNIA, SAN DIEGO (UCSD)

1991–1994 | La Jolla, California

BA, Political Science and Russian and Soviet Studies - *Magna Cum Laude*

## SKILLS

- **Building, customizing and maintaining** professional websites.
- **Creating** original graphics and illustrations.
- **Developing** visual and written concepts into finished products.
- **Working** individually and collaboratively on various design projects.
- **Writing and posting** creative content on social media, website and blog.

## SOFTWARE, ETC.

Adobe InDesign • Adobe Illustrator • Adobe Photoshop • HTML • CSS • Coda • Adobe Dreamweaver • WordPress • phpMyAdmin • Microsoft Office • JIRA • Basecamp • Hootsuite • Adobe After Effects • OS X + iOS • Windows

## ADDITIONAL

### AIGA San Diego (the professional association for design)

Volunteer, Y21 Conference and Social Committee (2015–2016)

### Rady Children's Hospital

Volunteer, Graphic Design for Auxiliary North County Unit (2016)

## CONTACT

760.761.4933

[pam@pamwinters.com](mailto:pam@pamwinters.com)

